

Port changes its name

Port changed its German name “Port Gesellschaft für computergestützte Automation” into “Port Industrial Automation”.

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(Source: Port)

Since 1990, the company Port is active in the area of real-time communication and has earned worldwide a reputation and brand. Port started with CANopen in 1994 and continues to expand its portfolio of protocol stacks and tools for CANopen, Profinet, EthernetIP, Ethercat, Powerlink, and CC-Link/TSN. In addition to Linux, a variety of platforms from ST Microelectronics, Renesas, TI, Infineon, Spansion, Analog Devices, Cypress, Microchip, Freescale, NXP, Marvell, and many more are supported. With the CANopen-supported middleware called Goal, the company has released a middleware for multi-protocol solutions, which facilitates the use of real-time communication technologies. With this strategy since 2011, the turnover of Port has more than tripled, said the company.

Dietmar R. Franke CEO of Port: "In addition to the business segment of stacks and tools for CANopen, Profinet, Ethernet/IP, Ethercat, Powerlink, and CC-Link/TSN, the business segment customer-specific developments and OEM (original equipment manufacturer) solutions has been very well established. Since 2019, we also have been offering our customers embedded hardware solutions in order to provide low-cost customers with a cost-effective way to IoT and Industry 4.0 solutions. With this new business, we will at least double sales of port in the next three to five years."

Since the company's sales are growing faster, especially outside of Germany and since the new business segment "embedded solutions" will significantly boost international growth, the shareholders have decided to internationalize the company name as well. From now on, port will be known as Port Industrial Automation based in Halle/Saale, Germany.

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